

# MALE CANCER

## HELP US HELP YOU AND THOSE YOU CARE ABOUT

Like every charity, we need your help and support. We are a small team making a big impact, but it could be even bigger and better with your involvement.

**Events** - Organising your own fundraising event or taking part in an Orchid event like 'Men in Pants' can be great fun and rewarding. If you fancy a challenge, we have exciting cycling events and guaranteed places in some of the world's major running events - from New York to Berlin and, of course, London. Whatever you decide to do, we'll support you every step of the way with ideas and advice.

**Corporate** - donations, charity of the year, employee fundraising, corporate hospitality and sponsorship are all ways in which companies and their employees can get involved. Most importantly, these create opportunities to help increase awareness and improve education about the male cancers amongst stakeholders.

**Trusts and charitable organisations** - Do you know about a grant-making trust or foundation? Does your company have a charitable trust? Are you a member of a charitable organisation like the Rotary Club? If so, we would be delighted if you would let us have details so that we can make an application for support.

**Volunteer** - If you have some time to give then why not support Orchid as a volunteer. From volunteering to raise awareness, or assisting at events or in the office, you'll be helping us to save men's lives.

**There are plenty of ways to get involved, so for more information please visit [www.orchid-cancer.org.uk](http://www.orchid-cancer.org.uk) call 020 7601 7167 or email [info@orchid-cancer.org.uk](mailto:info@orchid-cancer.org.uk)**

ORCHID  
FIGHTING MALE CANCER 

Formed in June 1996 by cancer patient Colin Osborne, Orchid exists to save men's lives from testicular, prostate and penile cancers through pioneering research and promoting awareness.

Orchid is the only UK cancer charity to focus exclusively on the three uniquely male cancers.

ORCHID   
FIGHTING MALE CANCER

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FundRaising  
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# ABOUT MALE CANCER



ORCHID   
FIGHTING MALE CANCER

# HELP US TO BEAT MALE CANCER



Male-specific cancers - testicular, prostate and penile - are increasing in incidence and have a huge affect on men, their families and friends, yet still too little is known about them...

## TESTICULAR CANCER

- Is the highest risk cancer for men between 15 and 45; it can also affect younger and older males. Now around 2,000 cases every year and the number has risen steadily.
- Caught early, treatment is successful in 98% of cases.
- Early diagnosis depends on awareness amongst men, their partners and GPs, but in 25% of cases the disease has spread into the body at diagnosis; sadly ignorance still kills.
- Regular self-examination is simple and painless - it saves lives - and Orchid is campaigning to promote it.
- Treatment usually involves surgical removal of the affected testicle (orchidectomy). But Orchid-funded research has shown it is possible, sometimes, to remove only the tumour (lumpectomy), which reduces distress patient, and may safeguard fertility.

## PROSTATE CANCER

- Is the biggest cancer threat to men with over 35,000 new cases diagnosed each year; mostly affecting men over the age of 55, but it can strike much earlier.
- One man dies every hour from the disease: 10,000 each year.
- Too many men are unaware of their prostate; its function, what can go wrong or even that they have one. Orchid is challenging this ignorance by distributing information to GPs, medical centres, the work-place and the community.
- With early diagnosis and treatment at least 70% of patients will survive for more than 10 years. But symptoms and diagnosis are not straightforward.
- There are many treatments for prostate cancer, some of which have serious side effects. Orchid research aims to identify the causes of the disease and improve the effectiveness of treatment for patients.

## PENILE CANCER

- Is rare and strikes around 400 men each year; normally over the age of 60.

- Sadly, one in four patients do not survive, but the chances are better with early diagnosis. Orchid has produced a leaflet explaining the disease and its symptoms, highlighting the need to seek medical attention, and the treatment options.

### Orchid exists to save men's lives from testicular, prostate and penile cancers through pioneering research and promoting awareness

Our aim is to fund research into the prevention, diagnosis and treatment of these diseases and to promote awareness about them. This will ensure that symptoms can be recognised and medical attention sought early enough to save lives and ensure the best treatment.

## RESEARCH

Orchid funds scientific and medical research programmes from genetics to clinical trials into new treatments. We support an Orchid tissue bank to provide essential material for research.

The findings are published to inform other medical researchers and practitioners. Orchid is supported by a first-class independent Scientific Advisory Board that reviews the research we fund.

## AWARENESS

Orchid is convinced that promoting awareness and improving education about male cancers is vital in helping men – and women – to recognise the signs, leading to early diagnosis, and understand the treatment.

Orchid offers information through its website, campaigns and appeals. We distribute awareness material across UK, and use our events to highlight the male cancer cause.

Our flagship campaign 'Know Your Balls... Check 'Em Out!' aims to educate young men about testicular cancer: This award winning, humorous, celebrity-filled DVD has been sent free to every school in the UK with boys aged 15 and 16.

We regularly provide health feature articles to newspapers and magazines, and give talks in schools and the workplace.

If you would like to have more information about prostate, penile and testicular cancer visit our website [www.orchid-cancer.org.uk](http://www.orchid-cancer.org.uk) where you can order the materials we produce.

## PLEASE SUPPORT US

Orchid needs the support of individuals, companies and their employees and trusts.

This will help us to continue researching better ways to diagnose and treat uniquely male cancers and expand our awareness campaigns to reach more men - and women - with the important messages about these life-threatening diseases.

I would like to make a donation of:

£100  £50  £25  £

Please make cheques or postal orders payable to 'Orchid' or make a credit card donation, or online at [www.orchid-cancer.org.uk](http://www.orchid-cancer.org.uk) or by telephone: 0207 601 7167.

Debit my Mastercard / Visa (delete as appropriate)  

Account No:

Expiry Date:

Today's Date:

Cardholder's signature:

Surname: _____	Initial(s): _____
Address: _____	
_____ Post Code: _____	
Telephone: _____	DOB: _____
Email: _____	

Using **Gift Aid** can make your donation worth even more. For every £1 you give, we can claim back the basic rate of income tax from HMRC. Just complete the box above and sign below to gift aid this and all future donations. It's that simple!

*giftaid it*

Signature:

To qualify for Gift Aid, what you pay in income tax or capital gains tax must equal the amount we will claim in the tax year.

I would be interested in getting involved with your fundraising appeal and would like to hear more about: (please tick)

- I would like further details about Orchid's work.
- I would like to help out with Orchid's work (please send details).
- I would like to make a monthly direct debit donation (please send details).